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TAXI "talk"

THE INDEPENDENT VOICE FOR THE LICENSED TRADE

The Taxi Trade's
N^o1 Favourite
Journal!
Ask any driver

Lisa (Liverpool Cabby) Appears to be
Having a Whale of a Time!

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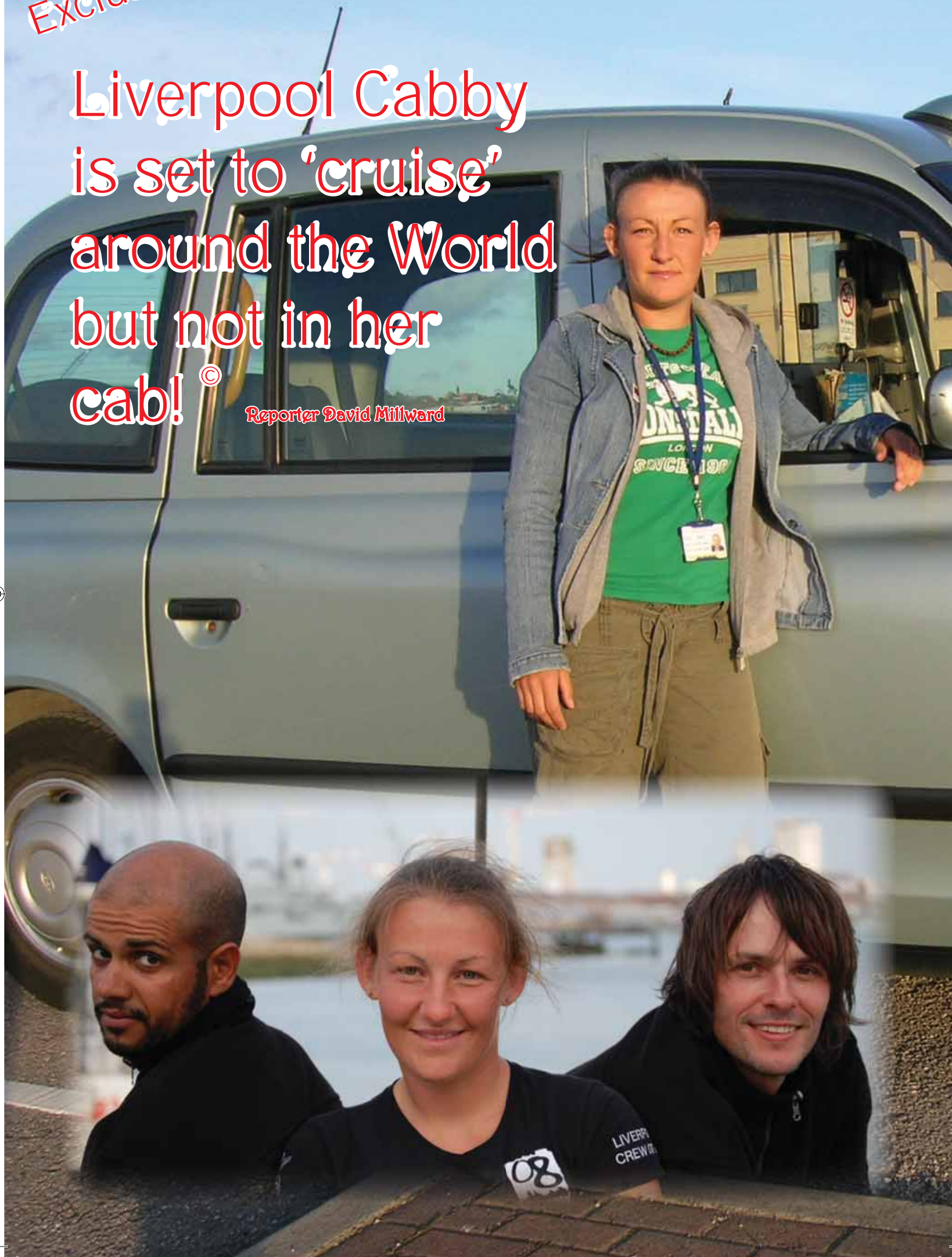



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Exclusive

Liverpool Cabby is set to 'cruise' around the World but not in her cab! ©

Reporter David Millward





Liverpool Cabby Lisa Pover (pictured on front cover) is getting ready to cruise around the world. It's a race that she'll be working on a rota with others, 3hrs on and 3hrs off constant until they reach port! The 'Round-the-World Clipper Race' will be departing from Albert Dock Liverpool on the 16th of this month. However, Lisa will be joining the team in December, which will not see her returning to her favourite city until the end of April 2008 when leg 5 ends!

In January 2007, Lisa - who has been driving a taxi in Liverpool for around 4 years - responded to a competition advert in a local newspaper about the 'Round-the-World' yacht race, which stated 'no sailing experience required'! And being the enthusiastic, outgoing people's person she is, didn't hesitate in sending off her application and portfolio. A couple of weeks later - Lisa born and bred in Liverpool - attended an interview and was offered a place on the trip by the 'Culture Company' along with two other lucky winners, Jonpaul Lowles, fundraiser from the Barstondale Centre and Akmed Muslleh, teacher (pictured with Lisa).

"This event is a great opportunity. I'm a Liverpool Cabby and proud of it, I love my city and the people, combined it's the 'salt of the earth.' Liverpool Taxi Drivers are Ambassadors of our City and with 'Liverpool Capital of Culture 08' on the horizon; well the timing couldn't be better!"

"This event is a great opportunity" Lisa told TAXI"talk" magazine. "I'm a Liverpool Cabby and proud of it, I love my city and the people, combined it's the 'salt of the earth.' Liverpool Taxi Drivers are ambassadors of our City and with 'Liverpool Capital of Culture 08' on the horizon; well the timing couldn't be better." The race is split into 7 legs: 1, 5 and 7 were available as the competition prize, so Lisa opted for leg 5, which takes in Qingdao (China), Hawaii (I know it well!), possibly Victoria (Canada) and then finishing in San Francisco February to April 08.

Lisa 26, who has certainly undertaken an adventurous life, is not prepared to give it up now, having already taken part in training modules for the race and various other races including: Weighmans Lyver Trophy, from Liverpool to Ireland and the Wilberforce race, from Rotterdam to Hull. Indeed, after her first week's training she certainly got the bug and is now in search of sponsorship to undertake the whole race. Lisa is self-funding leg 4, which takes in Fremantle (Australia), Singapore and Qingdao, December to February 2008. She is now looking for sponsorship to add on more legs, each costing approximately £5K, so that's a Wapping 25K in total!

Anyone wishing to sponsor Lisa could have worldwide media coverage with their logo or business name seen all over the globe!

Lisa has worked hard with local youngsters, voluntarily teaching them skills in the Cadet Force, while encouraging and guiding them in the right direction of what life is all about, challenging their beliefs on what THEIR life can offer them. After a successful position working in Knowsley as a learning mentor - helping to get a piloted scheme up and running - she helped teach non-academic disengaged 14-16 year olds. However, she felt it was time to move on and after talking to an old friend - who has been driving a cab for years in Liverpool - suggested taxi driving, so she decided to take the knowledge and give it a go, and is enjoying every minute of it!

Lisa told me in her best Scouse accent: "The most amazing feeling is working hard for a living and then getting the time to do the other stuff that makes you tick. There is no question that taxi driving can be difficult, tiring and very testing, but if you are a people's person and can breathe, take it easy and have some self-respite then the job can also be loads of fun."

Lisa added: "Driving a taxi in Liverpool can be friendly, knowledgeable, interesting and most of all a great insight to what the city of Liverpool is all about, warts and all! I like to challenge myself and the beliefs of those who are ignorant to all that Liverpool is... find me a better 'well-rounded' city and I'll give it a test run, but in the meantime I'm living a unique individual life in a great supportive city which is by far the envy of others!

It's all happening for 'Scouse' Lisa at the moment, last month she was on local radio doing an interview with Radio Merseyside DJ Roger Phillips and Radio two talking about the City of Liverpool and a current exhibition on at the 'Tate Gallery' called, "Centre of the Creative Universe, Liverpool and the Avant Garde." As Lisa is an amateur photographer she really enjoyed examining the old images of Liverpool on display. Further to her radio interviews, she has appeared in another magazine and a local newspaper.

Lisa concluded: "I thought, what's going on? I was just driving a cab last week, now I have taxi drivers knocking on my window saying they've seen and read about me... and they think it's great what I'm doing, well done... bizarre!"

So how about sponsoring young Lisa? If you feel the urge you can contact her on 07789 722375 or e-mail her at l.benson@merseymail.com